

QUALIFICATION DETAILS

Qualification number/Te nama o te tohu mātauranga			
English title/Taitara Ingarihi	New Zealand Certificate in Creative Production/Promotion		
Māori title/Taitara Māori			
Version number/Te putanga	1	Qualification type/Te momo tohu	Certificate
Level/Te kaupae	3	Credits/Ngā whiwhinga	60
NZSCED/Whakaraupapa			
Qualification developer/Te kaihanganga tohu	Toi Mai Workforce Development Council		
Review Date /Te rā arotake			

OUTCOME STATEMENT/TE TAUĀKI Ā-HUA

Strategic Purpose statement/ Te rautaki o te tohu
<p>This qualification is intended for individuals who wish to develop the skills and knowledge required to support and promote a creative production.</p> <p>Graduates of this qualification will be able to plan for, promote and deliver a creative production in performing arts, gaming, screen or visual arts.</p>

Graduate Profile/Ngā hua o te tohu
<p>Graduates of this qualification will be able to:</p> <ul style="list-style-type: none"> - Create a plan to resource and deliver a creative production. - Select and use technology to promote a creative production. - Demonstrate effective communication and collaboration within a team and external parties (to contribute to the delivery of a creative production). - Apply knowledge of tax obligations, legal considerations and business practices to support a creative production. - Apply problem solving techniques to address and resolve challenges that arise during the production process.

Education Pathway/ Ngā huarahi mātauranga

This qualification may provide a pathway from

National Certificate in Educational Achievement (Level 2) [Ref: 0973]

New Zealand Certificate in Creativity (Level 3) [Ref: 2628]

New Zealand Certificate in Art and Design (Level 3) [Ref:2626]

New Zealand Certificate in Digital Media and Design (Level 3) [Ref:]

New Zealand Certificate in Performing Arts (Level 3) [Ref: 3419]

This qualification may provide a pathway to higher level qualifications including:

New Zealand Certificate in Creativity (Level 4) [Ref: 2869]

New Zealand Certificate in Art and Design (Level 4) [Ref:2626]

New Zealand Certificate in Digital Media and Design (Level 4) [Ref:2629]

New Zealand Certificate in Performing Arts (Level 3) [Ref: 3420]

NZ Certificate in Creative Strategy/production (Level 5) [Ref:]

Employment, Cultural, Community Pathway/ Ko ngā huarahi ā-mahi, ā-ahurea, ā-whānau, ā-hapū, ā-iwi, ā-hapori anō hoki

This qualification is intended to provide a pathway to further education or employment.

Graduates will have transferrable skills and knowledge in production planning, delivery and promotion that can be applied across a range of related creative industries and/or in community based creative enterprises.

These may include:

- Game production
- Performing arts production
- Screen production
- Visual arts production

QUALIFICATION SPECIFICATIONS/ NGĀ TAUWHĀITITANGA O TE TOHU

Qualification Award/ Te whakawhiwhinga o te tohu	This qualification may be awarded by any education organisation with an approved programme or accreditation to deliver an approved programme leading to this qualification.
Evidence requirements for assuring consistency/ Ngā taunaki hei whakaū i te tauritenga	<p>Evidence may include:</p> <ul style="list-style-type: none">• An overview of the mapping of the programme learning outcomes and assessments to the graduate profile outcomes.• Effective internal and external moderation systems and processes, including analysis of results relating to graduate outcomes.• Analysis of graduate destination data, and actions taken or proposed from results and feedback. This includes consultation with graduates, employers, stakeholders, and next tutors to obtain destination information and end-user feedback specifically assessing the graduates against the graduate profile outcomes of the qualification.

Minimum standard of achievement and standards for grade endorsements/ Te pae o raro e tutuki ai, ngā paerewa hoki hei whakaatu i te taumata o te whakatutukinga	Achieved.
Other requirements for the qualification (including regulatory body or legislative requirements)/ Kō ētahi atu here o te tohu (tae atu hoki ki ngā here ā-hinonga whakamarumaru, ki ngā here ā-ture rānei)	N/A
General conditions for programme/ Ngā tikanga whānui o te hōtaka	<p>Programme entry</p> <p>Practical experience</p> <p>Programmes must ensure learners are given the opportunity to practise and demonstrate competence within real or realistic industry settings.</p> <p>Diversity and inclusion</p> <p>Programmes leading to this qualification must:</p> <ul style="list-style-type: none"> influence equitable outcomes for all learners; consider the needs of a wide range of learners' physical and cognitive abilities; honour ngā kaupapa o te Tiriti o Waitangi (the principles of the Treaty of Waitangi); value Māori traditional knowledge; perspectives of Pacific communities, and cultural and educational needs as identified by ākonga/learners; support/promote learning that exposes ākonga/learners to a range of cultural values and perspectives that include diverse world views. <p>Programme guidance</p> <p>Programme design, including assessment, must reflect industry best practice and include ongoing engagement with industry.</p> <p>Legislation</p> <p>All learning and assessment within a programme leading to this qualification must be carried out in accordance with the following as relevant:</p> <ul style="list-style-type: none"> legislation including Health and Safety at Work Act 2015 and subsequent amendments; Copyright Act 1994 and subsequent amendments.

CONDITIONS RELATING TO THE GRADUATE PROFILE /NGĀ TIKANGA E HĀNGAI ANA KI NGA HUA O TE TOHU

Qualification outcomes/ Ngā hua		Credits/ Ngā whiwhinga	Conditions/ Ngā tikanga
1	Create a production plan to resource and deliver a creative production.	20	<i>Skill standard XXXX title</i>
2	Select and use technology to promote a creative production.	20	
3	Demonstrate effective communication and collaboration within a team and external parties (to contribute to the delivery of a creative production).	5	
4	Apply knowledge of tax obligations, legal considerations and business practices to support a creative production.	10	
5	Apply problem solving techniques to address and resolve challenges that arise during the production process.	5	

TRANSITION INFORMATION/ HE KŌRERO WHAKAWHITI

Replacement information/ He kōrero mō te whakakapi	N/A
Additional transition information/ Kō ētahi atu kōrero mō te whakakapi	Version Information Please refer to Qualifications and Assessment Standards Approvals for further information.